

*Ministers responsible for culture from the Western Balkans Six, meeting in Herceg Novi within the framework of the Berlin Process Ministerial Forum on Creative Economy, agreed to:*

- 1. Recognise culture, heritage, festivals, creative industries and tourism as interconnected drivers of the Western Balkans' Six experience economy.*
- 2. Explore the development of a shared regional vision for the Western Balkans Six as a leading European destination for authentic cultural and creative experiences.*
- 3. Support policies that connect cultural heritage, creative entrepreneurship, place-making, tourism and innovation.*
- 4. Invite international creative institutions and networks to partner with Western Balkans Six in jointly advancing experience economy policies and initiatives to create jobs, attract investment and strengthen regional visibility.*
- 5. Reaffirm the Kotor Joint Declaration.*